

CoB News, 6 October 2009

TM All Over the Place

In case you haven't been paying attention lately, the CoB's tourism management department has been all over the place. First came Van Arnold's [2-Oct-09](#) press release about the 35 CoB TM students who visited the Beau Rivage on 30-Sept-09. That group was accompanied by TM professor Catherine Price and TM instructor Evelyn Green, as the photo below indicates.



Next, according to Arnold's [5-Oct-09](#) presser, a small group of casino execs were accompanied by Price and Green to JAG, where they addressed more than 100 students in Amy Yeend's Introduction to College Business class. The small group is pictured below with CoB dean Lance Nail.



Sources say all of the press surrounding the CoB's struggling TM program is interesting, and it seems to be a preemptive move to deter the Academic Planning Group from considering placing TM on the chopping block should a new round of budget cuts be coming in the next few weeks and months. For whatever reason that TM is now hitting the media hard, it is interesting to note that *Evelyn* Green continues to flourish at USM while her ex-husband *Trellis* Green was forced to retire after 2009-10 in order to save four other economists (Daniel Monchuk, Sami Dakhli, Akbar Marvasti, and Deniz Gevrek).

The Deuce of Haggards

Former CoBers Stephen and Dana Haggard appear to be flourishing at Missouri State University. The two of them recently co-authored an article in the *International Journal of Organization Theory & Behavior*. Additionally, Stephen recently published an article in the *Journal of Private Equity*. Stephen was an assistant professor of finance in USM's b-school during 2006-07, while Dana served during that period as assistant professor of management.